



Samwaad

15th October 2009

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MESSAGE FROM THE DESK

Dear Team,

Let me start with wishing you all and your families a very happy and cheerful festive season!! May the lights of love and prosperity shine with renewed brightness in your life and may you discover new reasons to be happy and satisfied with your work and personal life. Please remember Success is not the key to happiness. Happiness is the key to Success. If you love what you are doing, you will be successful. We also know that happiness and being happy is not an external thing it is completely internal to us, it is a choice that we make every day and be sure that if we choose to be happy and motivated nothing in the world can change that.

As an organization we continue to move ahead with confidence and purpose. We have achieved a 100% jump over last year's service business revenue already which meant that the turnover of last financial year has been achieved in the half year that just got closed. The targets however are even higher and we certainly need to put in even more efforts to ensure that we achieve them completely.

The targets are tough real tough but remember if we work with passion we shall achieve them. Working with passion brings boldness, because then you have the drive, the enthusiasm, the courage and the excitement that can make us achieve almost anything. I will also like to share with you few more exciting developments. We are now in the middle of Blue print preparation for roll out of WMS and DMS for our facilities. The implementation should start by Jan 10. These tools should give us a huge competitive edge in the market and should help us in doing our job better and with more efficiency. There are few more system supports being worked upon and we shall keep all of you informed on same as we finalize them.

Let me sign off by once again wishing you all a great festive season , a special thanks to your families because we know without their support you all would not be able to contribute the way you do today. Remember we are a great team and we are here to make a difference. Few years from now we shall have the privilege to look back and say "we were involved in creating history"!!

Have fun and
Keep Winning!!



Ajay Chopra
Chief Executive Officer

CORPORATE NEWS

"ELSC PROFESSIONAL CEO OF THE YEAR" AWARD CONFERRED TO MR. AJAY CHOPRA

The 3rd Express, Logistics & Supply Chain Awards was scheduled on 17th September 2009, 7.00 pm onwards at Taj Lands End, Mumbai.

These Awards were part of the 3rd Express, Logistics & Supply Chain Conclave. The 3rd Express, Logistics & Supply Chain Awards are presented by APL Logistics India Pvt. Ltd. and endorsed by India Times Mindscape along with Business India Group. A.C.Nielsen is accredited with the Research for the Award Nominees & the Winners.

The ELSC Conclave & the Awards are governed by an Advisory Council who based on the research findings by A.C.Nielsen decide the final Award Winners.

The "ELSC Professional CEO of the Year" Award was conferred to our Mr. Ajay Chopra, CEO. Mr. Chopra was the first recipient of this Award & he had accepted this as recognition for DIESL's achievements in the last couple of years in the Logistics Industry space.

On receiving the award, Mr. Chopra mentioned "I am truly humbled and will only like to reaffirm that any leader or head is only as good as the team that he leads or heads. I am fortunate to have a wonderful team that continues to set new milestones very regularly. I only represent you all in front of the Industry and stake holders and it's in real sense an award for every DIESLITE which I shall be collecting on your behalf.

This is also recognition of DIESL growing stature in the Logistics space. I am sure all of you agree that it is just a beginning and we will have many more achievements ahead.

Thanks once again for being the great Team that you all are!!"



ACTION MAY NOT ALWAYS BRING HAPPINESS, BUT THERE IS NO HAPPINESS WITHOUT ACTION ~ BENJAMIN DISRAELI

CORPORATE NEWS

NEW ACCOUNTS

Philips India Ltd.

An undisputed leader in Indian electronics industry, Philips stands for reliability, high quality products and great service. DIESL has started warehousing services for Philips in Guwahati. It's Scope of services covers entire warehousing activities covering receipts, storage, and inventory management.

The Philips logo, consisting of the word "PHILIPS" in a bold, blue, sans-serif font, enclosed within a white rectangular border.

Oriflame

Oriflame has emerged as one of the largest cosmetic manufacturer and supplier. Backed by efficient customer services it has a strong presence in skin and body care products. DIESL provides Oriflame with customized warehousing solutions in Guwahati, which includes receipts, storage, and inventory management.

The Oriflame logo, featuring the word "oriflame" in a lowercase, black, sans-serif font, with a thin horizontal line above the letters "i" and "l".

natural swedish cosmetics

Maya Organics Ltd.

Maya Organics Ltd. is one of the leading names in wooden furniture industry. It also manufactures wooden toys. It has ambitious expansion plans of setting up a chain of furniture outlets all across India. DIESL has started warehousing operations at Bihwandi and Bangalore for Maya Organics Ltd. The scope of work includes receipts, storage, distribution and repairs and refurbishes management.



Whirlpool Ltd.

Whirlpool Ltd. a popular name in consumer durables with a pan India presence enjoys both name and fame in the Indian market. Its products are well known for quality and competitive prices with fabulous support from after sales and service. DIESL is associated with Whirlpool Ltd for providing warehousing and distribution facilities at Guwahati. The scope of work covers receipts, storage, inventory management, distribution.



Sony India Ltd.

Sony India Ltd. is a large business house with diversified interests in electronics, consumer durables, mobile handsets etc. DIESL is proud to provide them with warehousing services at Bhubneshwar which includes receipts, storage, and inventory management.

The Sony logo, consisting of the word "SONY" in a bold, blue, sans-serif font, enclosed within a white rectangular border.

ALL SEASONS ARE BEAUTIFUL FOR THE PERSON WHO
CARRIES HAPPINESS WITHIN. ~ FRANKLIN D. ROOSEVELT

CORPORATE NEWS

DIESL BRANDING – MUMBAI AIRPORT



In the month of August '09, Diesel advertising campaign was done in Mumbai Domestic Airport. In this, Diesel advertisement was placed on the automatic backlight scroller's at pre security check in area of terminal 1B (Jet terminal).

Diesel branding was done on the airport luggage trolleys. The message on the trolleys read –

**“We carry. We transport. We deliver.
As simple as using a trolley, isn't it?”**



SME Expo - Logistics & Material Handling 2009

The 4th SME Expo - Logistics & Material Handling 2009 was held successfully. People and various companies from across the nation had gathered to participate in this prestigious exhibition. Diesel also had its space designed in the Tata Blue colour, signifying Trust, Reach and Simplified Solutions.

3rd Edition - Express Logistics & Supply Chain Conclave

3rd Edition of Express Logistics & Supply Chain Conclave 2009 formed a great platform to meet the various constituents in Logistics Industry. Pan Asia, more than 45 CEOs participated as the speakers and around 450 delegates were a part of this conclave. Mr. Ajay Chopra was in the Advisory council & also participated in the panel discussion which took place on the first day of the seminar.



**BUT WHAT IS HAPPINESS EXCEPT THE SIMPLE HARMONY
BETWEEN A MAN AND THE LIFE HE LEADS? ~ ALBERT CAMUS**

CORPORATE NEWS

TRAINING

In the month of August, trainings for Ms-Office, SCM training, Finance training on Vendor Bills processing was conducted in the Western Region.

South conducted a training session on Statutory Compliance.

In East training was held on Time & Stress Management, Compliance & IM Module and HR Process & Compliance.

Beginning with the month of September, East had training sessions on Warehouse Compliance and Advanced Ms-Office.

In addition to this, Time & Stress Management, ISO Awareness & SAP Training was held in Western Region.

In North training sessions on SCM, Volta's & SAP was conducted.

South had trainings on Advanced Ms-Office and First Aid & Fire Safety.

Finance trainings were conducted PAN India adding to the knowledge of the team.

The SCM trainings viz; Cycle Count Process, MIS & Register Updation, FIFO Process, POD Management and GRCL Process were conducted PAN India.

In the month of October, West Region had training on Communication Etiquettes@ Corporate. Warehouse Incharge Meets were also held in North, South and West Regions.



Advanced MS.Office Training - Kolkata



Advanced MS.Office Training - Chennai



Communication Etiquette training for West Region @ Corporate



SAP Training @ Corporate



ISO training @ Corporate



Time & Stress Management Workshop @ Mumbai



Advanced Ms. Office @ Corporate



Warehouse Incharge West Meet @ Mumbai



Warehouse Incharge Meet @ Mumbai



Warehouse Incharge Meet @ Delhi



Fire & Safety Training @ Chennai

IN THE WINGS

To start with, Fire Safety Training will be conducted in East, West, South and North in October 2009. It will be followed by Finance Training and Communication Etiquette Training Pan-India. Going ahead with November, Communication Etiquette training will be held in the East Region. Finance Training will be conducted throughout PAN India. It will be followed by the SCM Trainings viz; Blind Count & Log Book. Also in addition training on Presentation Skills & PD Workshop will be held across in the North, West, South & East Regions respectively.

LOGISTICS...THE DRIVE WAY!

THE GLOBAL LOGISTICS INDUSTRY

Currently, the annual logistics cost of the world is about USD 3.5 trillion. For any country, the annual logistics cost varies between 9% and 20% of the GDP, the figure for US being about 9%. US-based Armstrong & Associates, Inc. tracks the issues and trends in the world logistics market. In the US logistics market, in particular, their annual surveys encompass the top 25 global LSPs. According to the firm, the global logistics market sizes in 1992, 1996 and 2000 were USD 10 billion, USD 25 billion and USD 56 billion, respectively. In 2003 and 2004, the corresponding figures were USD 270 billion and USD 333 billion, registering high growth. Though most of the large LSPs are headquartered in Europe, the US logistics market is the largest in the world, capturing one-third of the world logistics market. In 2003, it was about USD 80 billion. In 2004, it grew to USD 89 billion, and in 2005, it registered an impressive growth rate of 16%, to cross the USD 100 billion mark for the first time, and reached USD 103.7 billion (Poster and Armstrong, 2004, 2005, 2006). However, considering the fact that the logistics market in the US is about 10% of its annual logistics cost, there is still immense potential for growth of 3PL in the US in particular, and in the world in general.

Current status and dynamics of the industry:

The existing literature on the logistics industry points to a number of issues that service providers have to address, such as pricing pressures, high costs of operations and low returns on investments; hiring and retaining talent, pressure from clients to broaden the range of service offerings and internationalize operations, demand for customized solutions and more value-added services, besides infrastructural bottlenecks and government regulations. Service providers complain that clients expect them to have the latest software, databases and ERP (Enterprise Resource Planning) packages, and invest in new technologies such as RFID and satellite-based real-time tracking systems. Clients perceive that these investments are part of the basic service package, and often do not want to match the same with increased payments for these additional services. Pressure from clients to broaden the range of service offerings and internationalize operations, has forced service providers to look for suitable alliances, mergers and acquisitions that help fill the gaps in service offerings, and industry verticals and geographic areas served, achieve economies of scale and enhance service providers' capability to support international operations.

Currently, the world logistics market is going through a consolidation phase. Tibbett & Britten Group of North America was acquired by Exel Logistics in August 2004, and Deutsche Post World Net, parent company of DHL, took over Exel in December 2005. Bax Global was taken over by Deutsche Bahn, parent company of Schenker, in November, 2005 while A. P. Møller acquired P&O Nedlloyd in February 2006, and TNT Logistics was sold to Apollo Management L. P. in November 2006. However, mergers and acquisitions have their own set of problems in terms of integration of two diverse business units. Carbone and Stone (2005) tracked the evolution of 20 leading European LSPs between 1998 and 2004 in terms of their approach to mergers, acquisitions and alliances, and found that although growth led to more coverage, integration of two different cultures was one of the most difficult challenges faced by these firms in the consolidation process. Recent trends in the logistics industry indicate that to be successful, service providers, one has to differentiate themselves from their competitors in terms of offering value-added services, focus on key customer accounts that have the potential to generate high profitability for a long term, enter into suitable alliances to complement the range of services offered and geographic areas served and sell logistics services to clients' suppliers and customers, thus leading to complete supply chain integration.



DBOG

The DBOG theme for the current month was TUF – The Unstoppable Force. The theme was aptly introduced by entailing the humble beginnings of our Company. As mentioned, our Company made small beginnings as an immediate assistance to a bigger giant. Our growth was considered to be at the behest of our creator. But, when we started taking strides on our own self-created paths, we realized we could grow, and grow beyond expectations. And as it is said, "An Organization is defined by its people".

History stands as a testimony in the form of Individuals who have shone as shining examples of being Unstoppables. They had no super-powers, but only their Will, Determination, and Commitment. We, at DIESEL, stand in no difference to these achievers. We too have this element of being Unstoppable and our testimony lies in the growth of DIESEL. With this theme, DBOG intends to recognize and celebrate the spirit of being Unstoppable.

Under the theme, there was a poster competition, where we expressed our ideas of being Unstoppable. The Poster Competition had participants from across all our locations on 12th September, 2009. To keep activities in sync with the Dusshera celebrations, we had the activity of linking our DIESEL Values to the incidences and examples in the Great Epic, Ramayana. We also had a 'Garba Raas' arranged for our colleagues at the Corporate, wherein we had awards for the best dancer and best dressed employee. We took it forward to celebrate the birthday of The Father of the Nation, Gandhiji – an epitome of being Unstoppable. Gandhi Jayanti was celebrated by recounting the innumerable incidences in His life where He stood His ground and achieved His goals. To make the atmosphere friendly, we had the "Jaado ki Jhappi" and post-its being put on each others desks.

All in all, it had been a month of recognizing and celebrating the spirit of being Unstoppable. Let's keep the responses on the stories and incidences of our employees and great leaders coming across. Do look ahead for further exciting activities and watch out for the themes to come.



"Be
The
Unstoppable
Force"



1, 6. Wall of Appreciation @ Corporate
2, 3, 4. Poster competition @ Corporate
5, 7. Poster competition at Guwahati

DIA-LOG



INTERVIEWEE: MR. RAHUL HETAWAL
ASSISTANT MANAGER - FINANCE – INDORE

1. Three things you would do if you turn invisible.

Ans. The first thing I would like to do is eradicate Corruption, next would be Terrorism and finally it would be Poverty.

2. Which is the bravest thing you have ever done in your life?

Ans. Everything one does in his or her life is brave. In order to achieve something, some degree of courage is always necessary. Courage may be required to either climb a mountain or even become a CA like I did. One also needs courage to give an Interview for Samwaad.....ha ha ha ha!

3. Describe a DIESLite in 5 words

Ans. Committed, Sincere, Honest, Diligent, Team player

4. Who is your most inspiring Colleague?

Ans. My most inspiring colleague would be Mr. Mukesh Mittal. He has risen to a very important position at the Corporate level today. He is determined to complete every task at hand. He is very helpful and motivates everyone around him.

5. Name your favourite drink

Ans. Orange Juice is my favourite drink. I am extremely against Alcohol.

6. Which is your Favourite T.V. soap?

Ans. I love watching Taarak Mehta ka Ooltah Chashma and my all time favourite would be Buniyaad.

7. Describe your parents.

Ans. They are the best parents on this planet and they are the most respected people in my life. I love them for their belief in me. They have been highly supportive of me in every endeavour that I have taken up.

8. Name your favourite singer and their songs.

Ans. I always love listening to RD Burman and Kishore Kumar songs like "Karwate Badalte Rahe" and "Chingari ko bhadke".

9. Describe your childhood.

Ans. I was born and brought up in Indore. I have always been a good son and a good student. I always had good academic records as I always gave a lot of importance to studies. I loved playing cricket and reading comics.

10. What do you do to cheer yourself up when you feel down?

Ans. I cheer myself up by listening to songs like, "Ruk jana nahin, tu kahin haarke" by Kishore Kumar or "Chal akela" by Mukesh. I prefer listening to songs that motivate me in such times.

11. Which would be the one moment in your life that you would like to revisit and change?

Ans. No, there is nothing I would like to change in my life. It's all about living every moment.

Word Association:

- Children - Beautiful
- Cars - Speed
- Ice Cream - Sweet and Soft
- Survivor - Brave

DIA-LOG



MR. SUNIL KUMAR NR
ASSISTANT MANAGER – SCM – KERALA

1. Who is your Hero?

Ans. It is a friend of mine from college named Ligo. Today he is working as an Underwriter for Barclays Bank. In college we were together at the NCC where I was the Cadet Captain. He helped me a lot with my problems. He had even helped while I was making my CV and looking for a Job. Today, even after 15 years of college, I am still in touch with him.

2. You are strictly against.

Ans. I hate Smoking. Even at my workplace, I do not allow anybody to smoke.

3. Describe the DIESL environment in 5 words.

Ans. I would say that the DIESL environment is challenging. It has a good work life balance, there is a lot of teamwork, people employee friendly and it's a good brand to be associated with..

4. Your favourite food?

Ans. I love Methi Parathas made by my wife. She is a great cook.

5. Where would you like to go on a vacation and why?

Ans. I would love to go to Kashmir. It's a beautiful place.

6. Name 3 things you would like to change about humans.

Ans. People should be more understanding. It's important to see things from other's perspective as well. People should speak more positively about themselves and others also and finally, everyone should be selfless.

7. Who brings a smile on to your face every time you meet the person?

Ans. It's my wife Dr. Roshni and my two children, Aditya and Adhvedh.

8. Describe your childhood

Ans. I was born and brought up in Kerala. I did my schooling in Kendriya Vidyalaya in Cochin. However as a child I wanted to join the merchant Navy. I even took up a job in an off shore company. I handled a lot of logistics for Pepsico and then my shift to DIESL happened.

9. What is your favourite pastime?

Ans. My favourite pastime is playing cricket. Currently, I am the captain of TTSL cricket team and my team has managed to win two league matches under my captaincy. Besides, I love playing volleyball and indulging in water sports like Wind Surfing and Sailing. Another hobby of mine is to collect Antiques. I have big collection of ink and Soda bottles from different eras. However my most prized possession is a prototype of a fully functional German Steam Engine.

10.3 things you would like to change about yourself.

Ans. I would like to change the facts that, at times I over react to a situation. Secondly, I am too soft at times; hence I would like to change that as well. Finally, I need to manage my time in a better way.

11.What are three things would you wish for, from a genie?

Ans. First, I would ask him to let me be the same person I all my lives. Secondly, I would ask him to keep me young all my life so that I continue playing Cricket and Volley ball...ha ha ha! Finally, I would wish for the same family I have today.

PRAYAAS

AKANKSHA JOY OF GIVING WEEK



1,2 & 9. Drawing Competition held with the kids at our Centre in Khar
4 & 6. Happy Birthday Akshata
3 & 8. Joy of giving @ Corporate
5 & 7. Kids Eye Check up @ Corporate

HAPPINESS IS A PERFUME YOU CANNOT POUR ON OTHERS
WITHOUT GETTING A FEW DROPS ON YOURSELF. ~ RALPH WALDO EMERSON

DIESLITES

WORK LIFE BALANCE

Sunil Kumar NR

Mr. Sunil Kumar N R keeps himself engaged in three basic activities to maintain work life balance.

I. Spends maximum time possible especially on Sundays with his family.

II. He loves sport. Being the Captain of the TTSL cricket team he plays cricket regularly. His team has won 2 out of 4 matches in the Ernakulam District Cricket Association League. Whenever possible he indulges in water sports like Enterprise class sailing.

III. He also spent time collecting and maintaining Antiques. His collection includes old ink bottles of different makes, sizes and periods. This includes bottles costing from Rs.5 to 4000/-. He has 35 different bottles in the collection. The highlight of his collection is a fully functional German make prototype steam engine. He collects soda and perfume bottles manufactured in different eras. His collection acts as a stress buster for him.

He also encourages the team members to involve in to any kind of hobbies or games in order to manage their stress and to maintain a good work life balance. Apart from this, they also dine together, watch films or even for a trip once a month. Their latest one was on 27th Sept 09 to Venice of the east, i.e. Allepey. - Every team member remembers this memorable trip especially how they enjoyed themselves on a house boat.

Amardeep Bhurji

He maintains 2 blogs amarbhurji.blogspot.com. The blog is posted with his poems, which explains that poetry is his hobby. On his second blog he maintains Logistics & SCM Notes - Logisticsconcepts.blogspot.com



FAMILY COLUMN

Amik Mallick - Distribution Terminal - Gurgaon

On 20th September 09, my 13 month old Daughter Anushka Mallick had her first achievement. She participated in the "Baby Girl Show - 2009". The noble idea behind this show was to promote Girl Child Acceptance in our society & also to educate the mass about the contribution, importance and roles a girl can play in our lives. It was organized by a Local Malayali Association & stood 2nd in the category of 0-2 yrs. She received a Cash reward, a medal and a certificate for this feat. I was thrilled at her first achievement which happened at such a young age.



Amik Mallick with family

THE BEST WAY TO CHEER YOURSELF UP IS
TO TRY TO CHEER SOMEBODY ELSE UP. ~ MARK TWAIN

DIESLITES



1. Eye camp @ Corporate
2. B'day Celebration @ Jamshedpur Warehouse
- 3, 7. B'day Celebration @ Corporate
4. Bengal Tiger – Jayanta Ghatak enjoying the Cake
5. Dahi Handi @ Corporate

6. Vishwakarma Puja @ Jamshedpur Warehouse
8. B'day Celebration @ Bhandup
9. Eye Camp @ Corporate
10. Bhagat Singh & Team - The Winners
11. Independence day Celebration @ Corporate

THE PURSUIT OF HAPPINESS IS A MOST RIDICULOUS PHRASE,
IF YOU PURSUE HAPPINESS YOU'LL NEVER FIND IT. ~ C. P. SNOW

DIESLITES



1. Independence day celebration @ Siliguri

2. Enjoying at the house boat – Kerala team

3. Independence day celebration @ Bhandup

4. Eco friendly move @ Surat Warehouse

5, 8. B'day celebration @ Corporate

6. Independence day celebration @ Kolkata

7. Independence day celebration @ Bihar

9. Independence day celebration @ Orissa

10. Corporate dancing @ the tunes of garbha

11. Gujarat team having fun @ the water park

12. Independence day Celebration @ Jamshedpur Warehouse

13. Puja @ Surat Warehouse

14. Vishkarma puja @ Agartala Warehouse

THE TRUE WAY TO RENDER OURSELVES HAPPY IS TO LOVE OUR
WORK AND FIND IN IT OUR PLEASURE. ~ FRANCOISE DE MOTTEVILLE

DIESLITES

WEDDING BELLS

Employee Name	Marriage Date	Business Area
Jayashree Ahuja	25th August 09	Finance - Corporate
Mohd. Sharfuddin	19th August 09	ERP - Hyderabad



NEW JOINEES (20TH JULY 09 - 12TH OCTOBER, 09)

Employee	Dept.	Bus A	Employee	Dept.	Bus A
Jeelendra Singh	BE	Delhi	P. Nagendra Kumar	LOG	Chennai
Jaswant Singh	LOG	Punjab	S. B. Pradeep Kumar	HR	Chennai
Sumit Nelkar	HR	Delhi	Inbamathivathanan Y	LOG	Chennai
Rajender Singh Pawar	DIS	Ludhiana	Pratyush Kumar Sarmah	ILS	Delhi
Rahul Dev Sharma	LOG	Jaipur	B.Srinivas Chary	DIST	Hyderabad
Prashant Madgal	HR	Delhi	Sameer Wani	ILS	Corporate
Prabhu Singh Pawar	LOG	Uttaranchal	Shamik Sengupta	ILS	Corporate
Manoj Prasad Pundora	DIS	Delhi	Ravindra Waghela	SER. DEL.	Corporate
Shrey Arora	BE	Delhi	Aayushi Bhardwaj	BE	Delhi
A. Basheer Mohammed	LOG	Chennai	B. Rakesh	LOG	Hyderabad
I. Christuraj	LOG	Chennai	Nitin Rai	ILS	Delhi
Pramod Shukla	LOG	Agra	Ganesh Shantaram Pawar	LOG	Maharashtra
Murlihar Rao	DIS	Jaipur	Yatin D. Patel	FIN	Ahmedabad
Dinesh P. Nispale	ILS	Corporate	Jitender Kumar	DIST	Haryana
Suresh R. Yadav	FIN	Corporate	Moinak Das	BE	Kolkata
Kamender Singh	DIS	Rudrapur	Pinakin C. Patel	LOG	Pune
Varsha S. Khale	FIN	Corporate	Vipul V. Patel	FIN	Ahmedabad
Gowhar Parveen Mallick	HR	Corporate	Appasab Narawade	FIN	Bangalore
S. Venkat Rao	LOG	Bangalore	Ranjan Jha	DIS	Bangalore
Edison Gonsalves	LOG	Goa	Jitendra Singh Sikarwar	ILS	Delhi
Suman Nath	LOG	Guwahati	Rahul Shukla	LOG	Delhi
Rakesh K. More	SER. DEL.	Corporate	Alok Kumar	ILS	Delhi
Ashish Kumar	FIN/Lees	Corporate	Ajay Gupta	LOG	Delhi
Prabhudas Panda	DIS	Kolkata	Tarun Kumar Taneja	LOG	Gurgaon
Vrajesh Khannikar	ILS	Corporate	Abhishek Kumar	LOG	Bhandup
Sunil Panfaiyal	LOG	Bangalore	Rishi Kumar	FIN	Patna
Kirit Maru	ADMIN	Bhandup	Tejasz Pillai	LOG	Mumbai
Rupesh Rawale	ILS	Corporate	Sandeep Kumar Jha	SCM	Delhi
Vinod Kumar Pandey	DIST	Lucknow	Saket Sinha	ILS	Mumbai
N. Ramchandran	COMM.	Chennai	Prasanta Roy	DIS	Kolkata
D. Prabodha Rao	LOG	Hyderabad	R.Rajesh	LOG	Cochin
Shriram T. Barge	LOG	Pune	Yogesh Kumar Sharma	DIS	Jaipur
Bhola Prasad Sakant	FIN	Delhi	Naresh Kumar Samal	DIS	Bhuwaneshwar
Ashish M. Balia	FIN	Corporate	Hari Gopal Pandey	DIS	Chennai
			Srinivas Prabhu	ILS	Mumbai

www.Dieslites.com



DIESLITES

STAR PERFORMERS: JUNE, JULY & AUGUST 2009

Employee	Dept.	Bus A	Employee	Dept.	Bus A
P. C. Josmitha	HR	Chennai	Vinita Tiwari	BE	Delhi
Sadaquat Ali Khan	LOG	Jharkhand	Vishakha Sali	BE	Corporate
David Mantraj	LOG	Corporate	Aditya Kapoor	BE	Lucknow
Anup Prabhu	LOG	Corporate	M. R. Varadaraj	LOG	Chennai
Sachin Thombre	LOG	Corporate	Samik Chakraborty	BD	Kolkata
Manish Chafekar	FIN	Indore	Pooja Dayal	BE	Corporate
Abhijeet Sengupta	FIN	Indore	Jayanta Ghatak	LOG	Kolkata
Satheesh A. V.	HR	Corporate	Lt. Col. Sushree Kr. Sharma	LOG	Delhi
Aparna Malvankar	HR	Corporate	Aditya Kulkarni	BE	Corporate

SPOT AWARD WINNERS JULY 2009

Employee	Dept.	Bus A
Rohan Purohit	HR	Corporate
Aditee Lal	HR	Corporate
Samiya Ali	CORP COM	Corporate
Hemangi Trivedi	C.E.O's Office	Corporate
Vignesh Bhat	FIN	Corporate
Sanjay Singh	LOG	Kolkata
Sadaquat Ali	LOG	Jharkhand
Rajamani Ganesh	FIN	Bhopal
Sanjay Chopra	LOG	Delhi
Navin K Singh	LOG	Jharkhand
Rajaram Kumar T	LOG	Coimbalore
Moneshwar N	LOG	Chennai
S Anandhan	LOG	Chennai
Mukesh Subhashchandra	LOG	Chennai
Saravanan S	LOG	Chennai
Melita	HR	Corporate



CUSTOMER SERVICE STAR JUNE, JULY & AUGUST 2009



Employee	Dept.	BUS A
Chandradeep Mohil	LOG	Jaipur
Ashok Kumar	FIN	Jaipur
Ayananta Kundu	LOG	Delhi
P. Radhakrishnan	LOG	Cochin
Vishal Shah	FIN	Lucknow
Anurag Srivastava	LOG	Lucknow
Rahul Shah	LOG	Ahmedabad
G. L. N. Karthik	LOG	Chennai
Supradip Bhattacharjee	LOG	Kolkata
Vinod Shukla	LOG	Kolkata
M. R. Varadaraj	LOG	Chennai
Solairaj M.	LOG	Chennai
Subhajit Dutta	LOG	Kolkata
Kirpal Negi	LOG	Delhi
Saumya Kumar Das	LOG	Jharkhand
Sadaquat Ali Khan	LOG	Jharkhand
Sanjay Kumar Singh	LOG	Jharkhand
Navin Kumar Singh	LOG	Jharkhand
Rahul Shah	LOG	Ahmedabad

HAPPINESS IS NOT A STATION YOU ARRIVE AT, BUT A MANNER OF TRAVELING. ~ MARGARET LEE RUNBECK

XPRESSIONS

WHO AM I ??

I look into the mirror reflection
And see who I am.
I feel so amused or maybe confused
Of the thoughts that run through my head.
Am I alive or am I dead.

A soul so numb, a body fully done,
A dud, standing rear, Sans friend, sans dear,
whole world's my stage it helps cover my fear.

Melee is my life with intimate, love & career,
Do I have my own concern, do I have my own decree,
Without intention, without an aim,
Detached with all in the game.

You tell me you love me I tell you the same
I don't know who I am its a shame its insane

Is it destiny or time, Is it yours is it mine,
I don't know but I hope it comes soon
Because it HURTS
when you ask this to yourself every day and in moon
Who I Am & why upset with life so soon?



By: Amardeep Bhurji

COURAGE



By: Anil Gowlani

Courage is doing what is right,
Courage it takes to speak the truth
Courage it takes to be yourself
Courage to stand out

Courage to be me
Courage is love,
It brings hope
Courage gives you the strength,
To all weaknesses

Courage is something any one can achieve
The heart of love is, Courage
Don't close your eyes on the world,
There are many who cares for you,
Face your life and its trials with,
a quiet mind and courageous,
Smile

Courage is my last name

XPRESSIONS

THE INTERVIEW WITH GOD

I dreamed I had an interview with God. "So you would like to interview me?" God asked. "If you have the time" I said. God smiled. "My time is eternity. What questions do you have in mind for me?"

"What surprises you most about humankind?"

God answered, "That they get bored with childhood, they rush to grow up, and then long to be children again. That they lose their health to make money, and then lose their money to restore their health. That by thinking anxiously about the future, they forget the present, such that they live in neither the present nor the future. That they live as if they will never die, and die as though they had never lived." God's hand took mine and we were silent for a while.

And then I asked, "As a parent, what are some of life's lessons you want your children to learn?"

"To learn they cannot make anyone love them. All they can do is let themselves be loved. To learn that it is not good to compare themselves to others. To learn to forgive by practicing forgiveness. To learn that it only takes a few seconds to open profound wounds in those they love, and it can take many years to heal them. To learn that a rich person is not one who has the most, but is one who needs the least. To learn that there are people who love them dearly, but simply have not yet learned how to express or show their feelings. To learn that two people can look at the same thing and see it differently. To learn that it is not enough that they forgive one another, but they must also forgive themselves." "Thank you for your time," I said humbly.

"Is there anything else you would like your children to know?"

God smiled and said, "Just know that I am here... always."

MASTI KI PATHSHALA

1. Which is the only State where Hindus do not celebrate Diwali?
2. Which Freedom fighter transformed the annual festival of Ganesh Chaturthi into a large, well-organized public event?
3. Which demon was killed by Goddess Durga on the day of Dusshera?
4. Who tried to save Sita while being abducted by Ravana?
5. Where does the world's heaviest rainfall occur?
6. Sharad means which season in India?
7. During which season is the Rabi crop harvested?
8. Who was the father of Lord Ram?
9. Name the 6 Indian Seasons?



AUGUST MASTI KI PATHSHALA WINNERS

Name	DEPT	BUS A
Vijay Tallur	CORP	FIN
Chriss George	CORP	FIN
Mukesh Mittal	CORP	FIN
Mandar Sawant	CORP	FIN
Ajay Taneja	DEL	FIN
Rahul Verulkar	CORP	ERP
Sarjeev Kumar	PUN	FIN
Anupam Krishna	CORP	FIN

Name	DEPT	BUS A
Vikas Kashyap	CORP	BE
Gaurav Pandey	CORP	BE
Vishakha Sall	CORP	BE
Ojas Shah	CORP	BE
Sachin Bhakare	CORP	ADM
Nidhi Jain	DEL	ADM
Aditya Kulkarni	CORP	BE

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Parul Bhutani
Samya Ali

SEND YOUR SUGGESTIONS, CONTRIBUTION & COMMENTS AT

samwaad@driveindia.co.in

SUCCESS IS NOT THE KEY TO HAPPINESS. HAPPINESS IS THE KEY TO SUCCESS.
IF YOU LOVE WHAT YOU ARE DOING, YOU WILL BE SUCCESSFUL. ~ ALBERT SCHWEITZER

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Delivering in over 3000 towns

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